



# AEP 2019 State Conference | Monterey, CA

March 24<sup>th</sup> - 27<sup>th</sup>, 2019 - Monterey Plaza Hotel

## Exhibitor Booth \$2,500

- » One full conference registration (not including special workshops, courses and tours)
- » Your company/agency name posted on the conference website
- » Recognition on all printed/electronic advertising for conference
- » Quarter page ad in conference program
- » Exhibitor and sponsorship ribbons to identify your attendees
- » Pre-conference attendee list

## Exhibitor Tabletop or Pop-up Display \$2,000

- » One Day conference registration (not including special workshops, courses and tours)
- » Your company/agency name/logo posted on conference website: [www.califaep.org](http://www.califaep.org)
- » Recognition on all printed/electronic advertising for conference
- » Business card ad in conference program
- » Exhibitor and sponsorship ribbons to identify your attendees
- » Pre-conference attendee list

## Public Agency/ Non-Profit Sponsors

- » Public Agency and Non-Profit Sponsors: Contact [lbynder@califaep.org](mailto:lbynder@califaep.org) for more information

**Note:** Booth and tabletop locations are subject to space availability.

For additional questions, please contact AEP Executive Director, Lynne Bynder at:

[lbynder@califaep.org](mailto:lbynder@califaep.org) or visit [www.califaep.org](http://www.califaep.org)

**Deadline: February 23, 2019**

## Gray Whale \$6,500

- » Exhibit booth
- » Recognition at two major conference events
- » Three full conference registrations
- » Recognition on all printed/electronic advertising for conference
- » Signage/verbal recognition at all sponsored functions
- » Your company/agency name/logo posted on conference website ([www.califaep.org](http://www.califaep.org))
- » Full-page ad in conference program
- » Exhibitor and sponsorship ribbons to identify your attendees
- » Pre-conference attendee list

## Sea Lion \$5,000

- » Exhibit booth
- » Recognition at one major conference event
- » Two full conference registrations
- » Recognition on all printed/electronic advertising for conference
- » Signage/verbal recognition at sponsored function
- » Your company/agency name/logo posted on conference website ([www.califaep.org](http://www.califaep.org))
- » Full-page ad in conference program
- » Exhibitor and sponsorship ribbons to identify your attendees
- » Pre-conference attendee list

## Sea Otter \$2,500

- » Recognition at one conference event or mobile workshop
- » One full conference registration
- » Recognition on all printed/electronic advertising for conference
- » Your company/agency name/logo posted on conference website ([www.califaep.org](http://www.califaep.org))
- » Half-page ad in conference program
- » Sponsorship ribbons to identify your attendees
- » Pre-conference attendee list

## Jelly Fish \$2,000

- » One 1-Day conference registration
- » Recognition on all printed/electronic advertising for conference
- » Your company/agency name/logo posted on conference website ([www.califaep.org](http://www.califaep.org))
- » Quarter-page advertisement in conference program
- » Sponsorship ribbons to identify your attendees
- » Pre-conference attendee list

## Sardine \$1,500

- » Recognition on all printed/electronic advertising for conference
- » Business card advertisement in conference program
- » Your company/agency name/logo posted on conference website ([www.califaep.org](http://www.califaep.org))
- » Sponsorship ribbon
- » Sponsorship ribbons to identify your attendees
- » Pre-conference attendee list

## Conference Bag Sponsor \$3,500

- » One full conference registration
- » Recognition on all printed/electronic advertising for conference
- » Your company/agency name/logo posted on the conference website ([www.califaep.org](http://www.califaep.org))
- » Full-page ad in conference program
- » Sponsor ribbons to identify your attendees
- » Pre-conference attendee list

## Mobile App Sponsor \$3,500

- » One full conference registration
- » Recognition on all printed/electronic advertising for conference
- » Your company/agency name/logo posted on the conference website ([www.califaep.org](http://www.califaep.org))
- » Full-page ad in conference program
- » Sponsorship ribbons to identify your attendees
- » Pre-conference attendee list

## Lanyard Sponsor \$3,500

- » One full conference registration
- » Recognition on all printed/electronic advertising for conference
- » Your company/agency name/logo posted on conference website ([www.califaep.org](http://www.califaep.org))
- » Full-page ad in conference program
- » Exhibitor and sponsorship ribbons to identify your attendees
- » Pre-conference attendee list

## Internet Sponsor \$2,500

- » One full conference registration
- » Recognition on all printed/electronic advertising for conference
- » Your company/agency name/logo posted on conference website ([www.califaep.org](http://www.califaep.org))
- » Half-page ad in conference program
- » Exhibitor and sponsorship ribbons to identify your attendees
- » Pre-conference attendee list



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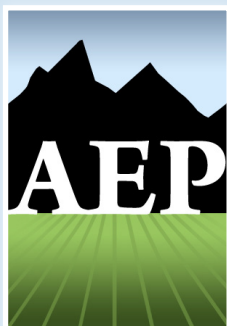
**Return this Form with Your Check or Credit Card Information to:**

### AEP

40747 Baranda Court  
 Palm Desert, CA 92260  
 760.340.4499  
 Fax: 760.674.2479  
 lbynder@califaep.org  
 www.califaep.org

### Cancellation Policy

If written cancellation of the sponsor/exhibitor is received by February 3, 2019, an 80% refund will be made, less \$50 administrative fee. If written cancellation of the sponsor/exhibitor is received after February 3, 2019, a 50% refund, less \$50 administrative fee, will be given. On or after March 3, 2019, no refunds will be made.



Company Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Email \_\_\_\_\_ Complimentary Attendee Name \_\_\_\_\_

### Sponsors

**Gray Whale - \$6,500**  
 1st sponsoring event choice \_\_\_\_\_  
 2nd sponsoring event choice \_\_\_\_\_

**Sea Lion - \$5,000**  
 1st sponsoring event choice \_\_\_\_\_  
 2nd sponsoring event choice \_\_\_\_\_

**Sea Otter - \$2,500**  
 1st sponsoring event choice \_\_\_\_\_  
 2nd sponsoring event choice \_\_\_\_\_

**Jelly Fish - \$2,000**  
 1st sponsoring event choice \_\_\_\_\_  
 2nd sponsoring event choice \_\_\_\_\_

**Sardine - \$1,500**  
 1st sponsoring event choice \_\_\_\_\_  
 2nd sponsoring event choice \_\_\_\_\_

**Conference Bag Sponsor - \$3,500**  
 **Mobile App Sponsor - \$3,500**  
 **Lanyard Sponsor - \$3,500**  
 **Internet Sponsor - \$2,500**

### Exhibitors

Please sign us up for the following:

**Booth - \$2,500**  
 **Table Top - \$2,000**  
 **Pop Up Floor Display - \$2,000**

### Program Ads

**Full Page - \$1,000**  
 **Half Page - \$750**  
 **Quarter Page - \$500**  
 **Business Card - \$250**

### Other

We would like to donate an item for the conference bags

(subject to committee approval)

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**Note:** Payment is appreciated at the time this form is submitted, but must be received no later than February 23, 2019. All fields below are required.

Visa  Mastercard  American Express  Check  
 Booth/Tabletop Space No.  1st Choice  2nd Choice  3rd Choice

Credit Card Number \_\_\_\_\_ See Exhibitor Area Map. Space will be allocated based on sponsorship level and date application is received.

Name on Credit Card \_\_\_\_\_ Expiration Date \_\_\_\_\_ Verification Code \_\_\_\_\_

Billing Address for Credit Card \_\_\_\_\_

Billing City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_